

**IPPR**

**IPPR Partnership  
Programme**

2024

The progressive  
policy think tank

# IPPR shapes the public and policy debate for social, democratic, environmental, and economic progress

We have helped shape national conversations and progressive policy change for more than 30 years. From making the early case for the minimum wage and tackling regional inequality, to proposing a windfall tax on energy companies, IPPR's research and policy work has put forward practical solutions for the crises facing society.

With over 40 expert research and advocacy staff, and dedicated think tanks in London, Manchester, and Edinburgh, we work with a wide range of partners and stakeholders from across the country to improve the evidence base for, and effectiveness of, public policy.



We plan to convene leading progressives in the run up to the general election to understand and shape their agenda



# Proximity

IPPR sits at the heart of the progressive movement in the UK. Politicians from all parties and decision-makers at all levels of government engage with IPPR because of our reputation for rigorous and independent research and the timeliness of our policy interventions.

In particular, we work closely with the leadership teams of all the UK's main progressive parties to deliver change. Our bold ideas – from fundamental economic reform to environmental justice – have shifted the debate, influenced manifestos and inspired policy pledges across the country, from the Westminster opposition to the Scottish parliament.

Our partners gain a **privileged inside perspective** on all our activities and insight into the policy development process.



- › **Senior one-to-ones:** annual lunch offer with a member of IPPR's leadership team
- › **Political insights:** our interpretation of the political context and how it's impacting on policy development and manifesto building within the mainstream political parties
- › **Private dinners:** invitations to private partner-only dinners at **Labour and Conservative party conference** – the centre piece of IPPR's fringe programme – with high level speakers and guests from business, journalism and politics

# Insight

Our partners gain a greater understanding of the challenges and opportunities across key areas of public policy and have the chance to **debate and discuss the bigger picture** with some of the most important figures and brightest minds in the progressive movement. As well as offering exclusive insight into IPPR's developing work, we help partners **navigate the changing political and policy landscape**.

As appropriate, we will arrange meetings with our senior leadership, research teams, [IPPR North](#) and [IPPR Scotland](#) to provide **analysis and interpretation** of public policy and political developments relevant to your area.

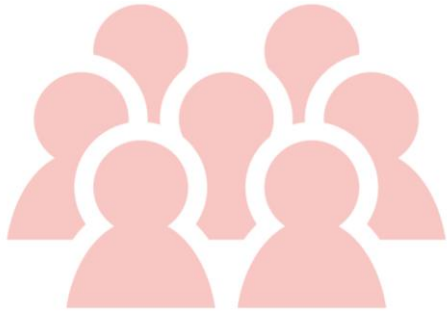


- › **Policy briefings:** access to our award-winning research team for policy briefings and to exchange ideas
- › **Economy update:** a regular briefing paper analysing key developments in the UK economy
- › **Research bulletin:** a quarterly newsletter on our research and events programme with privileged early insight into our developing work
- › **Advanced notification:** early notice of our upcoming work and partnership opportunities for events, conferences and research projects

# Connection

Our partnership programme brings together a **network of businesses, policy makers and civil society** to support our work and contribute to the progressive agenda. IPPR is uniquely positioned to provide a forum for shaping progressive policy and influencing those in power.

As well as building a strong relationship with IPPR, partners benefit from connecting with power holders and opinion formers from across the political spectrum, as well as other like-minded businesses and organisations, at our **regular briefings, events and receptions**.



- › **Westminster Pulse events:** invitations to our regular **private sessions** where we discuss the latest political developments with leading figures in public life and provide an early look at our upcoming research
- › **Networking opportunities:** invitations to receptions including our annual drinks reception at the **Labour Party Conference** with parliamentarians, political advisors, journalists and policy professionals
- › **Priority access:** priority invitations to relevant private and public policy events





As part of IPPR's advocacy work we host 60+ events a year and pride ourselves on our convening power



# Membership

## Private sector

For businesses looking to engage with progressive policy development, membership to the partnership programme includes all the benefits listed above.

**Cost: £12,500+VAT** *(with an optional annual renewal)*

## Public and third sector

For public bodies, charities and non-profits who wish to a build closer relationship with IPPR, we offer all the benefits listed above at a discount rate.

**Cost: £10,000+VAT** *(with an optional annual renewal)*

*For bespoke packages please enquire directly.*





# Next steps

We value the commitment and contribution our partners make very highly. We are keen to ensure that you receive the maximum benefit from your partnership and would welcome the opportunity to discuss how we might tailor the benefits to best suit your needs.

For further information please contact Olivia Vaughan, Head of External Affairs and Events at [o.vaughan@ippr.org](mailto:o.vaughan@ippr.org).

## About IPPR

**IPPR, the Institute for Public Policy Research**, is an independent charity working towards a fairer, greener, and more prosperous society. We are researchers, communicators, and policy experts creating tangible progressive change, and turning bold ideas into common sense realities. Working across the UK, IPPR, IPPR North, and IPPR Scotland are deeply connected to the people of our nations and regions, and the issues our communities face.

Registered charity no: 800065 (England and Wales), SC046557 (Scotland)

[www.ippr.org](http://www.ippr.org) • [@IPPR](https://www.instagram.com/IPPR)